Economics. *For Society.*
UBS International Center of Economics in Society

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About the UBS Center

The UBS International Center of Economics in Society, UBS Center in short, is an Associated Institute at the Department of Economics of the University of Zurich. It was established in 2012, enabled by a founding donation by UBS, which the bank made on the occasion of its 150th anniversary. In view of the very generous donation, the university named the UBS Center after its benefactor.

World-class research in Zurich

The center of excellence serves two main aims, the first of which is to finance world-class research in economics on all levels, to be conducted at the University’s Department of Economics. It thereby supports the department’s ambition to further strengthen its position as one of the top economics departments in Europe. The center’s other aim is to serve as a platform for dialogue between academia, business, politics, and the broader public, fostering continuous knowledge transfer in the process. Delivering on these aims will in turn also contribute to the quality of Zurich, and Switzerland more generally, as leading locations for education and business.
The UBS Center is governed by and financed through an independent foundation, the UBS Foundation of Economics in Society, chaired by former Finance Minister Kaspar Villiger.

The center is led by a management team consisting of Prof. Ernst Fehr, Director, Prof. Hans-Joachim Voth, Scientific Director, and Dr. Roman Studer, Chief Operating Officer.
Advisory Board
Committed to excellence

The center’s Advisory Board, comprised of some of the most renowned economists of our time, including several Nobel Prize laureates, ensures the high quality of the work at the UBS Center, and provides guidance on all academic matters.

Advisory board members
From top left to bottom right: Prof. Philippe Aghion (Harvard University), Prof. Alberto Alesina (Harvard University), Prof. Manuel Arellano (CEMFI), Prof. David Autor (MIT), Prof. Ernst Baltensperger (University of Bern), Prof. Raquel Fernández (New York University), Prof. Rachel Griffith (University of Manchester), Prof. Oliver Hart (Harvard University), Prof. James Heckman (University of Chicago), Prof. Chang-Tai Hsieh (University of Chicago), Prof. Daniel Kahneman (Princeton University), Prof. Alan Krueger (Princeton University), Prof. Joel Mokyr (Northwestern University), Prof. Yingyi Qian (Tsinghua University), Prof. Thomas Sargent (New York University), Prof. Klaus Schmidt (LMU Munich), Prof. Robert Shiller (Yale University), Prof. Kjetil Storesletten (University of Oslo), Prof. Guido Tabellini (Bocconi University), Prof. Harald Uhlig (University of Chicago).
The UBS Center fosters world-class research in economics on all levels by endowing several new permanent professorships and assistant professorships and awarding full doctoral scholarships.

**Interdisciplinary and forward-looking research**
The thematic focus is on interdisciplinary and forward-looking research that covers today’s major issues relating to the economy and the financial markets.

An overview of all researchers that are part of the UBS Center is presented on the next page.
Affiliated Professors

Pietro Biroli
Assistant Professorship of Microeconomics, endowed by the UBS Center

David Dorn
Professor for International Trade and Labor Markets

Ernst Fehr
Professor for Microeconomics and Experimental Economics

David Hémous
Assistant Professorship of Economics of Innovation and Entrepreneurship, endowed by the UBS Center

Nir Jaimovich
Professor of Economics

Ralph Ossa
Professorship of Economics of Globalization and Emerging Markets, endowed by the UBS Center

Dina Pomeranz
Assistant Professorship of Microeconomics, endowed by the UBS Center

Florian Scheuer
Professorship of Economics of Institutions, endowed by the UBS Center

Joachim Voth
Professorship in Macroeconomics and Financial Markets, endowed by the UBS Center

David Yanagizawa-Drott
Professor for Development and Emerging Markets
The UBS Center Scholarship are full scholarships awarded every year to outstanding university graduates to enable them to take up their doctoral studies at the Zurich Graduate School of Economics, run by the Department of Economics at the University of Zurich.

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**Research environment for academic talents**

By funding new endowed professorships at the Department of Economics, the UBS Center has been creating additional doctoral positions for talented young researchers beyond the scholarship scheme. This will ensure that the Zurich Graduate School of Economics achieves a critical mass of top young talent to create a leading international graduate school with an attractive research environment.
To help disseminate research produced by leading academics, the UBS Center runs a unique publication series.

The UBS Center Public Paper Series makes research on topics of key societal relevance available to a broader audience in a simplified, compact, and highly readable format.

All editions are available for download on our web page. Print editions of all the Public Papers can be ordered free of charge.
Dialogue & Events

One of the UBS Center’s main aspirations is to foster ongoing dialogue between academia, business, politics, and the broader public in order to help disseminate new relevant research findings to a wide audience.

Continuous knowledge transfer

To fulfill its aim of transferring knowledge to society, the UBS Center organizes regular events that come in different formats.
The Forum for Economic Dialogue is an annual conference at which leading representatives from the academic, private, and public sectors debate a key contemporary economic issue.

At the annual “Wirtschaftspodium Schweiz,” leading representatives from the academic, private, and public sectors debate a key contemporary economic issue for Switzerland.

Our Opinions events provide opportunities for top representatives from academia and the private or public sector to voice their views in public speeches.

Includes high-level seminars for key decision-makers, workshops for subject matter experts, lectures and courses for executives, as well as academic conferences.

The UBS Center Seminar is an academic seminar series that features presentations from renowned international researchers.
“Scientific knowledge does not release us from making difficult decisions in complex environments, but it can provide insights that we should take into consideration when making these decisions.”

Kaspar Villiger, Chairman of the Foundation Council